

FRANCHESCA MARISOL CABRERA

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PROFESSIONAL SUMMARY

Franchesca Marisol Cabrera is an **arts administrator, educator and performing artist** passionate about community engagement and advocacy for arts accessibility and experience. She is a diligent and goal-oriented professional with rich and diverse experience in Performing Arts Management, Community Programming & Arts Education. She is a fluent bilingual Spanish speaker embodying the values of excellent work ethic, service and commitment to inspirational arts experiences.

WORK EXPERIENCE

Bookings Manager

Boxtales Theatre Company | Santa Barbara, CA | June 2022 - Present

Research and development of existing and prospective theatres, museums, libraries and schools as potential business partnerships in California, Oregon and Washington. **Assist and maintain schedule** for the seasonal performance calendar including tours. **Responsible for all operations** of The Arts Impact Collaboration Grant, a program reaching 1,600 4th-8th grade students from 16 local elementary and junior high schools in Carpinteria, Goleta, and Santa Barbara. Students will have cost-free access to a high-quality performance at the Lobero Theatre including transportation. **Liaising and coordinating** with school personnel on scheduling, invoices, and assembly logistics.

Director of Operations & Dance Teaching Artist

Santa Barbara Dance Institute | Santa Barbara, CA | January 2022 - August 2023

Create and maintain all aspects of SBDI's Operational and Funding/Grants Calendar. **Execute administrative** functions for program delivery in schools: residency and partner school programs, school assemblies, emergency forms and class lists/contact sheets. **Create and distribute SBDI (bilingual) Newsletter** on a regular schedule and maintain email lists/database for newsletter distribution. **Publicize SBDI's programs**, activities/events and accomplishments to the media, community organizations, donors, and supporters through social media platforms, press releases and arts non-profit networks. **Prepare, distribute and collect** survey forms from schools and participants. **Analyze and compile data** and create supporting charts and graphics to be used for Annual Report and grant reporting requirements. Was a SBDI **dance teaching artist** for the Goleta and Santa Barbara Union School Districts (8 sites weekly).

Consultant; Performance, Education, Arts Administration

Santa Barbara, CA | May 2020 - February 2022

- **Event Producer and Creative**, for *Toward a Latinx Practice*, a 3- day virtual event presenting a culmination of several bodies of work from ColectivXs through embodied oral histories, screen dance and mini documentaries. The event was made possible as a grant awardee.
- **Conference Presenter**, at National Dance Education Organization (NDEO) and California Dance Education Association (CDEA) annual virtual conference for dance educators.
- **Dance Teaching Artist**, for SB Dance Institute as a part of SBUSD 6 weeks in-person summer school providing dance instruction to grades K-5.
- **Flamenco Instructor**, for Boscutti Ballet Theatre in-person Summer Dance Camps, ages 5- 18.
- **Spanish language translator/ interpreter, and co-host** for State Street Ballet's Library Dances's unique and innovative arts educational programming for the *The Little Mermaid and Bubbles*.

- **Rehearsal Director and Artistic Consultant** for Flamenco Arts Festival, staging 40 dancers from local groups for one large film production.
- **Co-Founder of ColectivXs**, an interdisciplinary collective of performing artists, scholars, educators and creatives aiming to embody, honor, represent, question and challenge the space for Latinx expression.
- **Flamenco Dance Instructor**, for Ballet Hispanico's School of Dance full year & summer programs in remote dance instruction.

Company Director/ Manager

Company XIV Dance | Brooklyn, NY | August 2016 - August 2019

Performed general marketing efforts and fundraising campaigns. **Built relationships** with client partners, patrons and theatre locality to provide continuous value, engagement and growth. **Managed logistics of multiple venues and special events**, rentals, auditions and private engagements to drive brand visibility and revenue. **Operated all box office operations** including OvationTix sales, built full seasons, **oversaw box office reports and optimized profits using data driven recommendations**. **Set up, maintained and managed all revenue** ticketing partner sites, company's comps, VIP, press and group sale reservations meeting full theater capacity with 175 patrons nightly. **Performed General House & Floor Manager duties** at nightly performances resolving FOH, bar, and box office problems & concerns. **Administered artist & staff contracts, scheduling and payroll** alongside establishing theater vendor accounts and utilities for seamless on-time operations.

Community Programs Manager

Ballet Hispanico of NY | Manhattan, NY | September 2011 - August 2016

Directed all logistical operations for BHDos, the second company ensemble providing over 300 community outreach lecture demonstrations to K-12 school in NY & NJ. **Managed institution-wide historical archives** in cataloguing, preserving and assisting in outreach efforts pertaining to the preservation of history and legacy of the 45 year old organization. **Spearheaded Instituto Coreográfico, an innovative learning lab** providing emerging choreographers and dance filmmakers a professional and supportive environment to explore and develop their craft, with 5 programs culminating in full stage premieres. **Administered professional development workshops** for BH Teaching Artists, BH Company Dancers and classroom teachers for local, national and international community engagements in arts education. **Provided extensive support** to 23 in-school residencies with custom-designed Dance ED programs, study guides, support to classroom teachers culminating in diverse and exceptional student performances.

EDUCATION

New York University

Masters of Arts | 2009-2012

Thesis: Integrated Arts Education

University of California, Los Angeles

Bachelor of Arts, WAC Dance | 2000-2004

Senior Project : Dance reconstruction of 1772 in collaboration with 4th graders

MEMBERSHIPS

- American Guild of Musical Artists
- California Dance Education Association, Greater Board
- Latinx Dance Educators Alliance
- National Association of Latino Arts and Cultures
- National Dance Education Organization
- Native Daughters of the Golden West, Par. 126

VOLUNTEERING

- Lobero Theater, Usher, 2022
- SB International Film Festival, Ambassador, 2022
- Partners in Education, Virtual Guest Speaker, 2021
- SB Mission, Orchard Gardens Volunteer 2020-2022
- Univision Spanish Host, Fiesta Pequeña 2019-2020
- Education Guide, Brooklyn Botanical Gardens 2015